

Performance Results for 2019-20 Sun Country

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of 2019-20
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	6
2. Total number of local and regionally-based community strategic plans developed and/or updated	0
<i>Rural access to business development services</i>	
3. Total number of business training session participants	398
4. Total number of business advisory services	923
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	258,025
6. Total number of loans	13
7. Number of jobs created/maintained/expanded through lending ¹	42
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Was a productive year as the region wrapped up the Wildfire Transition Program with incredible results. Team was approached by Red Cross to continue the good work that is happening and expanding the training support for Small Businesses in the region for another year (Jan-Dec 2020).</p> <p>General Manager was invited along with her colleague Karen Eden of CF Williams Lake to do a presentation at the Emergency Preparedness Business Continuity Conference Oct, 2019. Communities have heard of the successful wildfire program and want to know about good practices. This was a first for CF network to be invited and included with first responders to discuss community development. The GM participated in the development of a board module with Pan West "Business Disruption". Goal was for the GM to facilitate the module at a CFBC board meeting and invite the community of Cranbrook to attend, this has been delayed.</p> <p>GM was notified March 30th that the application to the Rural Dividend Fund last fall had been reconsidered and providing the funding to develop the Business Continuity Manual on line.</p> <p>The office continues to take the lead with McAbee Fossil Beds Heritage Site- International Indigenous Destination. Heritage Branch and the local Indigenous community has been supportive as the project moves forward. Did a soft opening June 2019 (Indigenous Day) and stayed open for two months. Over 1200 people visited the site with little or no marketing (no budget).</p> <p>Huge success!</p>	

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